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BE STRONG INTERNATIONAL MONTHLY NEWSLETTER

VOL.20 FEBRUARY 2024



CELEBRATING BLACK HISTORY MONTH

Black History Month celebrates the rich heritage of African Americans, highlighting their resilience and contributions to our nation. It's a moment to recognize the triumphs and profound impact of Black individuals who have forged history, often in the face of daunting challenges. Here at Be Strong International, we proudly commemorate Black History Month.

From trailblazing inventors to visionary leaders, exemplified by our very own Founder, Ms. Althea McMillan, and our CEO & Chief Heart Officer, Michelle Shirley, both exemplary embodiments of perseverance who've propelled communities forward, to artists who've stirred our souls and activists who've ignited change, Black History Month serves as a potent reminder that the struggles and triumphs of the past shape our present and inspire our future. Check out what some of our team members, here at Be Strong International, had to say about what Black History Month means to them.

WATCH VIDEO

ANNOUNCEMENTS



SHOP SALE!

SOCIAL YAKS VALENTINE'S DAY PROMO!

\$10 Off for Limited Time Only! Give the Gift of Love and Connection!

This Valentine's Day, let Be Strong International be your cupid with an exclusive offer just for youl This month we are CRAZY IN LOVE WITH \$10 OFF on Social Yaks – the utilimate game to create unforgetable moments with your significant other and friends. Take advantage of our limited time offer this Valentine's Day from 20/7 - 2/23, 2024. All proceeds will support the expansion of our programs.



ATTENTION BROWARD!

Take parenting to the next level!

Do you want to have a healthier relationship with your children? Be Strong International's parenting program Raising The Bar Parent Alliance is now offering family intervention, case management, caregiver support and training, and family building events.

Our FREE family strengthening program, made possible by the Children's Services Council of Broward County, includes Parenting Workshops, Positive Interactions between parents & children, Counseling & Coaching Children and Youth on Social Skills & Appropriate Behavior, Parent Support & Education and much more!

WE'RE IN THE NEWS



WATCH VIDEO

The Be Strong Show Welcomes LaKeisha Wells-Palmer, Executive Director for Teach For America's Florida Regions.

Learn more about LaKeisha's thoughts and insights on leadership and education.

Check out The Be Strong Show featuring Lakeisha Wells-Palmer, Executive Director for Teach for America's Florida Regions. Join Michelle Shirley, our CEO and Chief Heart Officer, as she interviews LaKeisha about teacher shortage, the collective efforts around education and what you can do to help this amazing non-profit organization. Plus, discover more about LaKeisha as she answers questions from our new Card game, Social Yakel Hosted in partnership with Miami's Community Newspapers



The Be Strong Show Welcomes Doug Skoke,



WATCH VIDEO

Vice President of Benjamin Douglas.

Learn more about Doug's thoughts on creating a healthy work environment and more!

Check out The Be Strong Show featuring Doug Stoke, Vice President of Benjamin Douglast Join Michelle Shirley, our CEO and Chief Heart Officer, as she interviews Doug about what it truly means to have a healthy work environment, his thoughts on teadership, his strategies on recruitment and much more. Plus, discover more about Doug as he answers questions from our new card game. Social Yaks! Hosted in partnership with Miami's Community Newspapers.

WHAT WE'VE BEEN UP TO



VIEW GALLERY

Art Basel Events for our Be Strong After School Club Students!

A celebration of young brilliance and artistic diversity!

From capturing magical moments through lenses to whipping up cultimy delights, dazzing dances and beautiful songs, our students showcased their incredible talents to parents and guests who proudly witnessed their creativity and passion in action at our annual Art Basel Event throughout the 4 different locations erver amount Mami-Dade and Broward



VIEW GALLERY

Stronger Together Luncheon

Palmetto Bay Business Association honored with Community Partner Award.

Community Partner Award.

The Be Strong team is grateful to have hosted a remarkable luncheon, bringing together our esteemed guests and community leaders to dive into the heart of Be Strong International's transformative work for the children and families of our communities. Special thanks to everyone who joined us for this enriching experience and enjoyed a delicious lunch, courtesy of our generous sopnosr, Applebee's. Together, we are making a difference!



VIEW POST

President of Board for Be Strong International, Lisa Greer, Honored by Philanthropy Miami at Donor Next Door Event.

Surprising Lisa Greer from SouthState Bank with Award!

The Be Strong International team was honored to be in great company last week at the fabulous Donn't Next Door event hosted by Philanthropy Miamil Be Strong international had the honor of surprising our very own Board President, Lisa Greer, from SouthState Bank. She has been an incredible gem and we are thankful for her leadership, love and support. It was truly a delight to honor lasts

WHAT'S COMING UP!



MORE INFORMATION

Hearts In Rhythm Charity Event: A Celebration of Philanthropy! March 14th, 2024!

Tickets & Sponsorship Opportunities Available!

Save the Date! Thursday, March 14th, 2024!
Join us for an unforgettable evening of
philanthropy at our annual Hearts in Rhythm
Charty Event! Enjoy an evening full of
music, dancing, suprise performances, a
delicious meal and much more! Mark your
calendars for the best fundraising experience
of the year – where your presence makes a
difference in the lines of the children and
families of our communities!



Join our FREE Marriage Matters Program!

Revamp your marriage! Register before February 23rd!

Marriage Matters is a free, evidence-based 8-week program, designed to provide essential information and resources for married couples to develop and maintain healthy relationships. Learn all about effective communication skills, respect, trust, intimacy, financial illeracy, and all the tools you need to take your marriage to the next level!

Would you like to reconnect and have fun with your spouse? Then our FREE Marriage Matters program is perfect for youl Available in Spanish & English. Limited spots available, sign up now!



Volunteer with us! Make a difference in your community - March 7th!

Join our next food drive!

Our monthly food drives, in collaboration with Farm Share FL, are back and ready to make an impact in the community of Gouldst On the second Thirsday of each month, we get so excited to come out to Demps Park and service up to 500 families with nutritious food packagest Are you looking for ways to give back? Join us and make a positive impact!

JOIN OUR TEAM!

Available Positions at Be Strong International



FAMILY & MARRIAGE DIVISION

• Case Manager

JOIN OUR TEAM WE'RE HIRING!

 View all available positions at Be Strong International



STAY UP TO DATE!









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