



Be Strong
INTERNATIONAL

BACK TO SCHOOL STRONG 2025

AUGUST 2, 2025



Help give over 750 children a confident start to the school year by supporting the Back-to-School Strong Drive-Thru Bookbag Distribution Event! Your sponsorship ensures that these children receive essential school supplies, Heart Skills® resources, and a boost of encouragement as they prepare for a new academic year.

SPONSORSHIP OPPORTUNITIES

Your support can help to fill over 750 bookbags this year with high quality school supplies.

TITLE SPONSOR (Exclusive)

\$15,000

Be the driving force behind Back-to-School Strong by being the main event supporter and bookbag hero!

Benefits Include:

- **Top-tier branding** on all promotional materials including flyers, signage, and event banner
- Recognition as **"Presented by [Your Company]"** in all event marketing
- **Opportunity to include branded material** in bookbags
- **Signage at bookbag distribution stations**
- 10 Event Volunteer Shirts
- Recognition in:
 - Event press release and post-event recap
 - **Social media posts** leading up to and after the event (10,000+ reach)
 - **E-blast** (2 to our community list - 35,000+ subscribers)
 - **Website listing** with logo and link
 - **Designated Newsletter** (1 to our community list - 35,000+ subscribers)
 - ****Potential opportunity to greet Be Strong kids on first day of school**

IT TAKES A VILLAGE SPONSOR (3)

\$10,000

As a major sponsor, you will put tools of success into the hands of our future leaders.

Benefits Include:

- **Premier logo placement** on event signage and flyer
- **Signage at all bookbag distribution stations**
- **Opportunity to include a branded giveaway** in bookbags
- 10 Event Volunteer Shirts
- Recognition in:
 - **Social media posts** leading up to and after the event (10,000+ reach)
 - **E-blast** (1 to our community list - 35,000+ subscribers)
 - **Website listing** with logo
 - **Designated Newsletter** (1 to our community list - 35,000+ subscribers)
 - ****Potential opportunity to greet Be Strong kids on first day of school**

COMMUNITY ENGAGEMENT PARTNER

\$5,000

Be a key partner in changing lives-because when families feel supported, communities grow stronger.

Package Benefits Include:

- Logo branding on sponsored signage at event
- Logo on event flyer and website
- 10 Event Volunteer Shirts
- Recognition in:
 - **Social media posts** leading up to and after the event (10,000+ reach)
 - **E-blast** (1 to our community list - 35,000+ subscribers)
 - **Website listing** with logo

WELLNESS SPONSOR (1)

\$5,000

Support the community by sponsoring essential refreshments for our Back-to-School event.

Package Benefits Include:

- Logo branding on sponsored signage at event
- Signage at volunteer refreshment stations
- Potential to give out branded sweet treat/water bottle (provided by sponsor)
- Logo on event flyer and website
- 10 Event Volunteer Shirts
- Recognition in:
 - **Social media posts** leading up to and after the event (10,000+ reach)
 - **E-blast** (1 to our community list - 35,000+ subscribers)
 - **Website listing** with logo

BOOKBAG BUILDER SPONSOR

\$2,500

Sponsor our bookbag packing efforts to provide full bookbags for smiling children, and grateful families who know they're not alone.

Package Benefits Include:

- Logo placement at packing stations during packing efforts
- Logo on event flyer and website
- 5 Event Volunteer Shirts
- Recognition in social media community thank-you post

COMMUNITY FRIEND

\$1,000

Your sponsorship helps provide resources and sends a message to children that they matter.

Package Benefits Include:

- Recognition on E-blast promotion
- Recognition in social media community thank-you post
- 5 Event Volunteer Shirts

DEADLINE: Please Confirm Your Sponsorship by July 9, 2025

Payment: Submit your payment by **July 9, 2025** using the link:
<https://bit.ly/44quYcy>

Logo: Submit your logo to monika@beststrongintl.org by **July 9, 2025**. To guarantee quality in all promotional materials, please submit in .ai, .eps, or .pdf format. If none of these are available, a high-resolution format will be required.



In Partnership with

